

# Black Men Vote – National Black Registered Voters Toplines

Nationwide  
 Black Registered Voters  
 Base Total N=500  
 OS 18-34 N=100  
 15 Minute Survey  
 Mode: TTW & Phone  
 Margin of Error +/- 4.72%

## INTRODUCTION/SCREENS

4. What is your age? \_\_\_\_\_

	TOTAL N=500	Black Men N=214
18 – 24	10%	11%
25 – 29	10%	11%
30 – 34	12%	13%
34-39	9%	9%
40 – 49	17%	15%
50 – 64	23%	25%
65+	18%	17%

5. Do you think of yourself as male, female, or something else?

	TOTAL N=500	Black Men N=214
Male	43%	100%
Female	56%	
Genderqueer/gender nonconforming/not exclusively male nor female	1%	
Additional gender category (or other); please specify	0%	
Refused	0%	

6. Are you of Hispanic, Latino, or Spanish origin?

	TOTAL N=500	Black Men N=214
No, not Hispanic, Latino, or Spanish origin	93%	95%
Yes, Mexican, Mexican American, Chicano	2%	0%
Yes, Puerto Rican	1%	1%
Yes, Cuban	0%	0%
Yes, Dominican	2%	2%
Yes, Central American	0%	0%
Yes, another Hispanic, Latino, or Spanish origin, please specify	2%	2%
Refused	0%	0%

7. What is your race? Select all that apply.

	TOTAL N=500	Black Men N=214
Black	100%	100%
White	12%	1%
Asian	1%	0%
Native American	2%	0%
Latino	3%	0%
Pacific Islander	1%	0%
Middle Eastern	0%	0%
Other	0%	0%
Refused	0%	0%

8. Are you registered to vote, or like many people, are you not registered?

	TOTAL N=500	Black Men N=214
Yes, registered	100%	100%
No, not registered	0%	0%
Not sure	0%	0%
Refused	0%	0%

**BASELINE AND INITIAL SHIFTS**

9. As you may know, there will be elections for offices like the President and U.S. Congress this November. How likely are you to vote in the November 2024 elections – will you definitely vote, probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?

	TOTAL N=500	Black Men N=214
<b>Total Likely Voters</b>	<b>92%</b>	<b>91%</b>
<b>Total Unlikely Voters</b>	<b>4%</b>	<b>4%</b>
Definitely will vote	86%	85%
Probably	6%	7%
50 – 50	5%	5%
Probably not	2%	2%
Definitely not	2%	1%
Don't know/Refused	0%	0%

10. [If Q9 = Definitely will vote, Probably, or 50 - 50] How do you plan on voting in the upcoming 2020 general election?

	TOTAL N=483	Black Men N=206
Voting in person early, before election day	19%	20%
Voting in person on election day	53%	55%
Voting by mail	27%	23%
Other	2%	1%

11. No matter how frequently you vote in elections, how much power do you feel the Black community has to make changes on issues that are important to you? Please rate the amount of power you feel the Black community has on a scale of 0-10, where a “10” means the Black community has a lot of power, a “5” means neutral, and a “0” means the Black community has no power at all.

	TOTAL N=500	Black Men N=214
<b>Total Powerful (6-10)</b>	<b>48%</b>	<b>48%</b>
<b>Total Not Powerful (0-4)</b>	<b>25%</b>	<b>25%</b>
A lot of power (8-10)	34%	34%
Some power (6-7)	14%	14%
Neutral (5)	27%	27%
Little power (3-4)	7%	9%
Very little/No power (0-2)	18%	17%
Don't know/Refused	0%	0%

12. Please rate your level of motivation for voting in this year’s election for President, Congress, state and local offices on a scale of 0-10, where zero means you are not at all motivated to vote this year and 10 means you are extremely motivated to vote. You may use any number between 0-10.

	TOTAL N=500	Black Men N=214
<b>Total Motivated (6-10)</b>	<b>81%</b>	<b>82%</b>
<b>Total Unmotivated (0-4)</b>	<b>12%</b>	<b>11%</b>
Very motivated (8-10)	72%	70%
Somewhat motivated (6-7)	9%	12%
Neutral (5)	7%	7%
Somewhat unmotivated (3-4)	3%	4%
Not at all motivated (0-2)	9%	7%
Don't know/Refused	0%	0%

13. Now, we'd like you to rate how you feel about some people. Using a scale from 0 to 10, where "10" means that you feel VERY WARM and FAVORABLE towards them, a "5" means that you do not feel particularly warm nor cold (neutral), and "0" means that you feel VERY COLD and UNFAVORABLE. You may use any number from 0 to 10, depending on how you feel. If you don't know or you've never heard of the people and/or groups, please indicate so.

TOTAL N=500	Mean	TOTAL FAV (6-10)	Very fav (8-10)	Somewhat fav (6-7)	Neutral (5)	TOTAL UNFAV (0-4)	Never heard/Don't know
Joe Biden	6.4	59%	47%	12%	17%	23%	1%
Donald Trump	1.8	13%	11%	3%	8%	77%	1%
Kamala Harris	7.4	71%	62%	8%	12%	71%	1%
JD Vance	2.2	9%	7%	2%	15%	56%	20%
Barack Obama	8.3	80%	75%	5%	7%	12%	1%
[MI ONLY] Gretchen Whitmer	7.9	73%	66%	7%	11%	11%	5%
Josh Shapiro	6.1	43%	32%	11%	21%	18%	18%
Tim Waltz	6.3	37%	30%	7%	21%	14%	28%
Mark Kelly	5.3	22%	15%	7%	26%	15%	37%

Black Men N=214	Mean	TOTAL FAV (6-10)	Very fav (8-10)	Somewhat fav (6-7)	Neutral (5)	TOTAL UNFAV (0-4)	Never heard/Don't know
Joe Biden	6.0	58%	46%	12%	12%	29%	1%
Donald Trump	2.5	18%	15%	3%	11%	71%	0%
Kamala Harris	7.1	69%	61%	8%	11%	20%	0%
JD Vance	2.6	11%	9%	3%	14%	53%	21%
Barack Obama	7.8	75%	70%	5%	7%	17%	0%
[MI ONLY] Gretchen Whitmer	7.3	63%	57%	7%	16%	16%	5%
Josh Shapiro	5.9	46%	36%	11%	17%	22%	14%
Tim Waltz	6.0	38%	30%	8%	19%	18%	25%
Mark Kelly	5.4	25%	18%	7%	26%	16%	33%

**ISSUES**

14. **[SPLIT A]** What do you think are the most important issues facing the country today? Please select the top three (3) issues most important to you.

	TOTAL N=242	Black Men N=97
Rising cost of living	45%	39%
Affordable quality healthcare	34%	37%
Affordable quality housing	31%	31%
Public safety, including gun violence	31%	27%
Reducing racism and discrimination	30%	28%
Criminal justice and police reform	24%	22%
Abortion	23%	17%
Climate change and the environment	16%	14%
Access to quality education	15%	15%
Access to good jobs	14%	16%
Immigration	13%	18%
Protecting and expanding voting rights	13%	20%
Other (please specify)	6%	7%
Better transportation systems	3%	6%
None of the above	1%	2%
Don't know/Refused	0%	0%

15. **[SPLIT B]** On a scale of 0 to 10, in the past month, please rate how worried you’ve been about each of the following. Use a 10 if you have been very worried, a 5 if you have been somewhat worried, and a 0 if you have not been worried at all. You may use any number between 0 and 10.

TOTAL N=259	Mean	TOTAL WORRIED (6-10)	Very worried (8-10)	Somewhat worried (6-7)	Neutral (5)	TOTAL NOT WORRIED (0-4)	Never heard/Don’t know
The affordability of housing	7.9	75%	66%	9%	15%	8%	2%
The protection of Social Security or Medicare	8.0	76%	67%	8%	12%	11%	1%
Racial profiling among police	8.0	76%	67%	9%	11%	12%	1%
The availability of resources for k-12 education	7.6	71%	56%	14%	16%	12%	1%
Abortion access for women in this country becoming more restricted	7.5	71%	64%	7%	12%	16%	1%
Inflation and the rising costs of goods and necessities	8.1	75%	68%	7%	15%	9%	1%
The banning of Black history	8.2	78%	75%	3%	8%	12%	1%
Election and voter fraud in the 2024 elections	5.6	44%	40%	4%	19%	35%	1%
Voter suppression in the 2024 elections that makes it harder for certain people to vote	7.5	70%	64%	6%	14%	15%	1%
The crime rate in my community	6.3	50%	42%	7%	23%	26%	1%
Lack of dependable transportation systems	5.6	44%	33%	11%	27%	26%	2%
Fighting discrimination and systemic racism	8.2	79%	74%	5%	10%	10%	1%

TOTAL N=259	Mean	TOTAL WORRIED (6-10)	Very worried (8-10)	Somewhat worried (6-7)	Neutral (5)	TOTAL NOT WORRIED (0-4)	Never heard/Don't know
Passing federal legislation to protect voting rights	7.7	70%	65%	6%	15%	13%	1%
The conflict in Palestine	6.0	51%	28%	40%	25%	23%	1%

**[SPLIT B]** On a scale of 0 to 10, in the past month, please rate how worried you've been about each of the following. Use a 10 if you have been very worried, a 5 if you have been somewhat worried, and a 0 if you have not been worried at all. You may use any number between 0 and 10.

Black Men N=117	Mean	TOTAL WORRIED (6-10)	Very worried (8-10)	Somewhat worried (6-7)	Neutral (5)	TOTAL NOT WORRIED (0-4)	Never heard/Don't know
The affordability of housing	7.9	71%	62%	10%	17%	8%	4%
The protection of Social Security or Medicare	8.0	71%	65%	6%	15%	11%	3%
Racial profiling among police	8.0	73%	64%	9%	9%	14%	3%
The availability of resources for k-12 education	7.6	69%	53%	16%	14%	14%	3%
Abortion access for women in this country becoming more restricted	7.5	68%	57%	11%	11%	18%	3%
Inflation and the rising costs of goods and necessities	8.1	69%	62%	7%	21%	7%	3%
The banning of Black history	8.2	69%	65%	4%	10%	18%	3%
Election and voter fraud in the 2024 elections	5.6	41%	38%	3%	16%	41%	3%
Voter suppression in the 2024 elections that makes it harder for certain people to vote	7.5	65%	59%	6%	14%	19%	3%
The crime rate in my community	6.3	48%	40%	7%	23%	26%	3%

Black Men N=117	Mean	TOTAL WORRIED (6-10)	Very worried (8-10)	Somewhat worried (6-7)	Neutral (5)	TOTAL NOT WORRIED (0-4)	Never heard/Don't know
Lack of dependable transportation systems	5.6	37%	29%	8%	33%	26%	4%
Fighting discrimination and systemic racism	8.2	78%	72%	6%	9%	10%	3%
Passing federal legislation to protect voting rights	7.7	64%	61%	3%	17%	16%	3%
The conflict in Palestine	6.0	51%	40%	11%	25%	23%	1%

**2024 ELECTION**

16. I know it is a long way off, but if the November 2024 election for president were held today, for whom would you vote: **[ROTATE:]** Democrat Joe Biden, Republican Donald Trump, the third party or independent candidate, or would you not vote?

	TOTAL N=500	Black Men N=214
Democrat Kamala Harris	73%	66%
Republican Donald Trump	10%	17%
Third-Party Candidate Robert F. Kennedy, Jr.	3%	3%
Other Independent/Third Party	1%	2%
Undecided	10%	10%
Would vote for other political offices, but not president	1%	0%
Would not vote at all in the upcoming elections	2%	1%
Don't know/refused	0%	0%



**17. [If Q16=Undecided] If you had to choose, for whom would you vote?**

	TOTAL N=50	Black Men N=214
Democrat Kamala Harris	21%	31%
Republican Donald Trump	2%	3%
Third-Party Candidate Robert F. Kennedy, Jr.	5%	4%
Other Independent/Third Party	2%	0%
Undecided	70%	62%
Would vote for other political offices, but not president	0%	0%
Would not vote at all in the upcoming elections	0%	0%
Don't know/refused	0%	0%

**Total 2024 Presidential Vote**

	TOTAL N=500	Black Men N=214
<b>Total Kamala</b>	<b>75%</b>	<b>69%</b>
<b>Total Trump</b>	<b>10%</b>	<b>18%</b>
<b>Completely Undecided</b>	<b>7%</b>	<b>6%</b>
<b>Someone else/Would not vote</b>	<b>8%</b>	<b>6%</b>

**18. IF Q16 = Kamala Harris OR Q17 = Kamala Harris] Is that more of a vote FOR Kamala Harris or AGAINST Donald Trump?**

	TOTAL N=374	Black Men N=
For Kamala Harris	76%	70%
Against Donald Trump	22%	26%
Don't Know/refused	2%	4%

19. As of today, Vice President Harris is still not the official nominee for the Democratic party but it is assumed she will be during the Democratic National Convention.

If Vice President Harris fully secures the nomination as the Democratic candidate for president of the United States, would that make you... much more motivated to vote, somewhat more motivated to vote, make no difference, somewhat less motivated to vote, or much less motivated to vote?

	TOTAL N=500	Black Men N=214
<b>Total More Motivated to vote</b>	<b>54%</b>	<b>52%</b>
<b>Total Less Motivated to vote</b>	<b>5%</b>	<b>6%</b>
Much more motivated to vote	44%	45%
Somewhat more motivated to vote	10%	8%
Makes no difference	38%	38%
Somewhat less motivated to vote	2%	2%
Much less motivated to vote	3%	4%
Don't know/refused	4%	3%

20. Compared to last month, are your feelings about the Democratic Party much more favorable, somewhat more favorable, make no difference, somewhat less favorable, or much less favorable?

	TOTAL N=500	Black Men N=214
<b>Total More Favorable</b>	<b>58%</b>	<b>56%</b>
<b>Total Less Favorable</b>	<b>13%</b>	<b>14%</b>
Much more favorable	42%	41%
Somewhat more favorable	16%	16%
The same	29%	29%
Somewhat less favorable	6%	5%
Much less favorable	8%	9%
Don't know/Refused	0%	0%

21. Do you trust Kamala Harris as President to act in the best interest of people like you by a lot, some, little, or not at all?

	TOTAL N=500	Black Men N=214
<b>Total Trust</b>	<b>73%</b>	<b>70%</b>
<b>Total Distrust</b>	<b>23%</b>	<b>26%</b>
A lot of trust	50%	49%
Some trust	23%	21%
Little trust	9%	10%
No trust at all	13%	16%
Don't know/refused	4%	4%

22. When it comes to pushing for criminal justice reform as President, do you trust Kamala Harris to act in the best interest of people like you by a lot, some, little, or not at all?

	TOTAL N=500	Black Men N=214
<b>Total Trust</b>	<b>72%</b>	<b>67%</b>
<b>Total Distrust</b>	<b>25%</b>	<b>29%</b>
A lot of trust	48%	45%
Some trust	24%	22%
Little trust	10%	11%
No trust at all	14%	18%
Don't know/refused	4%	4%

23. For each of the following traits, I'd like you to let me know if you think it really describes Vice President Harris, somewhat describes her, only describes a bit, or really does not describe her.

TOTAL N=500	TOTAL DESCRIBES	TOTAL DOES NOT DESCRIBE	Really describes	Somewhat describes	Describes a bit	Really does not describe	DK/ Ref
[SA] Fights for all of us	72%	19%	53%	20%	5%	13%	9%
[SB] Is a political insider	53%	28%	26%	28%	14%	15%	19%
[SA] Is someone young girls can look up to	79%	13%	66%	13%	5%	8%	8%
[SB] Governs with kindness and compassion	70%	19%	44%	26%	10%	9%	11%
[SA] Governs with an iron fist	44%	37%	23%	21%	14%	23%	19%
[SB] Fights for people of color	69%	21%	43%	26%	10%	11%	10%
[SA] Is tough on crime	74%	15%	49%	25%	4%	11%	11%
[SB] Locked up people that should not have been	31%	44%	16%	15%	12%	31%	25%
[SA] Restricts rights to the trans and LGBTQ community	24%	51%	17%	7%	3%	48%	25%
[SB] Early trailblazer in LGBTQ policy	52%	20%	28%	24%	12%	8%	28%
[SA] Is a strong Black woman	74%	19%	61%	13%	4%	15%	7%
[SA] Represents the AAPI community	41%	13%	23%	18%	6%	7%	46%
[SB] Represents the Black community	64%	26%	41%	23%	12%	14%	9%
[SA] Is prepared to be president	71%	18%	57%	17%	7%	11%	8%
[SB] Is progressive	63%	24%	33%	29%	14%	9%	14%

For each of the following traits, I'd like you to let me know if you think it really describes Vice President Harris, somewhat describes her, only describes a bit, or really does not describe her.

Black Men N=214	TOTAL DESCRIBES	TOTAL DOES NOT DESCRIBE	Really describes	Somewhat describes	Describes a bit	Really does not describe	DK/ Ref
<b>[SA]</b> Fights for all of us	67%	29%	54%	14%	20%	20%	3%
<b>[SB]</b> Is a political insider	51%	28%	25%	26%	17%	17%	22%
<b>[SA]</b> Is someone young girls can look up to	82%	15%	70%	12%	12%	12%	2%
<b>[SB]</b> Governs with kindness and compassion	65%	22%	42%	23%	12%	12%	14%
<b>[SA]</b> Governs with an iron fist	43%	49%	22%	21%	34%	34%	8%
<b>[SB]</b> Fights for people of color	65%	23%	39%	26%	14%	14%	12%
<b>[SA]</b> Is tough on crime	76%	19%	51%	24%	15%	15%	5%
<b>[SB]</b> Locked up people that should not have been	31%	44%	18%	13%	27%	27%	25%
<b>[SA]</b> Restricts rights to the trans and LGBTQ community	25%	59%	16%	9%	57%	57%	16%
<b>[SB]</b> Early trailblazer in LGBTQ policy	49%	25%	25%	24%	9%	9%	27%
<b>[SA]</b> Is a strong Black woman	78%	20%	65%	12%	16%	16%	2%
<b>[SA]</b> Represents the AAPI community	45%	15%	21%	24%	7%	7%	40%
<b>[SB]</b> Represents the Black community	62%	29%	39%	23%	12%	17%	9%
<b>[SA]</b> Is prepared to be president	74%	18%	59%	15%	9%	13%	9%
<b>[SB]</b> Is progressive	65%	21%	32%	33%	12%	8%	15%

**HARRIS BIO, RECORD, AND MESSAGING**

24. Now, I would like to tell you more about Vice President Kamala Harris. For each of the following traits, I'd like you to let me know if you think it makes you much more favorable of Vice President Harris, somewhat more favorable, somewhat less favorable, much less favorable, or no difference.

TOTAL N=500	TOTAL MORE FAV	TOTAL MORE UNFAV	Much more fav	SW more fav	SW less fav	Much less fav	No difference	DK/ Ref
<b>[SA]</b> Kamala started a program called “Back on Track” as District Attorney that gave first-time drug offenders the chance to earn a high school diploma and find employment.	78%	7%	61%	16%	4%	2%	13%	3%
<b>[SB]</b> Kamala created Open Justice, an online platform to make abuses of power and deaths at the hands of police officers available to the public to improve police accountability.	72%	7%	47%	25%	3%	4%	16%	5%
<b>[SA]</b> Kamala was the first Attorney General in the country to require a statewide policing agency to wear body cameras and implicit bias training program for police officers.	80%	4%	66%	14%	2%	2%	14%	2%
<b>[SB]</b> As CA Attorney General, Kamala refused to defend California’s Proposition 8 that banned same sex marriage and fought to bring it to the Supreme Court to win marriage equality nationwide.	54%	12%	33%	22%	7%	5%	26%	7%
<b>[SA]</b> In 2004 as District Attorney, Kamala was one of the first elected officials anywhere in the US to marry same-sex couples.	48%	14%	37%	10%	4%	10%	33%	6%
<b>[SB]</b> Kamala is literally a child of protest and activism. Her parents were both activists that met in a Black study group at UC Berkeley known as the Afro American Association	61%	9%	39%	22%	5%	4%	26%	4%

TOTAL N=500	TOTAL MORE FAV	TOTAL MORE UNFAV	Much more fav	SW more fav	SW less fav	Much less fav	No difference	DK/ Ref
<b>[SA]</b> Kamala forged her career defending victims of exploitation whether it is sex trafficking or revenge porn. She was one of the first to bring attention to and provide legal protections for these victims.	78%	6%	57%	21%	3%	3%	13%	3%
<b>[SB]</b> Kamala has consistently been rated the most progressive member of the Senate for her voting record, ahead of Senators Bernie Sanders and Elizabeth Warren.	66%	7%	39%	27%	2%	4%	24%	4%
<b>[SA]</b> Kamala is a proud alumnus of Howard University, the historically Black University where she became a member Alpha Kappa Alpha Sorority, Inc and remains actively engaged in advancing their mission of uplifting Black communities.	66%	6%	50%	15%	3%	3%	26%	3%
<b>[SB]</b> Kamala is an absolute trailblazer – the first African American and woman elected as District Attorney for San Francisco, Attorney General of California, the first African American to represent California in the Senate, and now she is the first African American woman to be nominated for Vice President by a major political party.	68%	8%	47%	21%	3%	5%	20%	4%
<b>[SA]</b> Kamala is dotingly referred to as “Momala” by her niece and two stepchildren for the loving and supportive presence she has been in their lives.	55%	6%	39%	16%	2%	3%	38%	2%

Black Men N=214	TOTAL MORE FAV	TOTAL MORE UNFAV	Much more fav	SW more fav	SW less fav	Much less fav	No difference	DK/Ref
<b>[SA]</b> Kamala started a program called “Back on Track” as District Attorney that gave first-time drug offenders the chance to earn a high school diploma and find employment.	73%	8%	59%	14%	4%	4%	17%	2%
<b>[SB]</b> Kamala created Open Justice, an online platform to make abuses of power and deaths at the hands of police officers available to the public to improve police accountability.	67%	7%	43%	24%	4%	2%	19%	7%
<b>[SA]</b> Kamala was the first Attorney General in the country to require a statewide policing agency to wear body cameras and implicit bias training program for police officers.	76%	7%	61%	15%	2%	5%	15%	2%
<b>[SB]</b> As CA Attorney General, Kamala refused to defend California’s Proposition 8 that banned same sex marriage and fought to bring it to the Supreme Court to win marriage equality nationwide.	40%	16%	29%	11%	10%	6%	33%	11%
<b>[SA]</b> In 2004 as District Attorney, Kamala was one of the first elected officials anywhere in the US to marry same-sex couples.	40%	17%	31%	9%	3%	14%	38%	5%
<b>[SB]</b> Kamala is literally a child of protest and activism. Her parents were both activists that met in a Black study group at UC Berkeley known as the Afro American Association	52%	13%	34%	18%	7%	6%	29%	5%

Black Men N=214	TOTAL MORE FAV	TOTAL MORE UNFAV	Much more fav	SW more fav	SW less fav	Much less fav	No difference	DK/Ref
<b>[SA]</b> Kamala forged her career defending victims of exploitation whether it is sex trafficking or revenge porn. She was one of the first to bring attention to and provide legal protections for these victims.	73%	7%	49%	24%	3%	4%	17%	3%
<b>[SB]</b> Kamala has consistently been rated the most progressive member of the Senate for her voting record, ahead of Senators Bernie Sanders and Elizabeth Warren.	57%	8%	32%	25%	3%	5%	31%	4%
<b>[SA]</b> Kamala is a proud alumnus of Howard University, the historically Black University where she became a member Alpha Kappa Alpha Sorority, Inc and remains actively engaged in advancing their mission of uplifting Black communities.	60%	7%	48%	13%	3%	4%	31%	2%
<b>[SB]</b> Kamala is an absolute trailblazer – the first African American and woman elected as District Attorney for San Francisco, Attorney General of California, the first African American to represent California in the Senate, and now she is the first African American woman to be nominated for Vice President by a major political party.	60%	10%	42%	18%	3%	7%	25%	5%
<b>[SA]</b> Kamala is dotingly referred to as “Momala” by her niece and two stepchildren for the loving and supportive presence she has been in their lives.	49%	8%	34%	15%	2%	6%	41%	2%



**FINAL SHIFTS**

25. And again, please rate your level of motivation for voting in this year’s election for President, Congress, state and local offices on a scale of 0-10, where zero means you are not at all motivated to vote this year and 10 means you are extremely motivated to vote. You may use any number between 0-10.

	TOTAL N=500	Black Men N=214
<b>Total Motivated (6-10)</b>	<b>85% (+4)</b>	<b>87% (+5)</b>
<b>Total Unmotivated (0-5)</b>	<b>8%</b>	<b>7%</b>
Very motivated (8-10)	76%	81%
Somewhat motivated (5-7)	78%	6%
Somewhat unmotivated (3-4)	7%	6%
Not at all motivated (0-2)	7%	2%
Don’t know/Refused	3%	5%

26. Again, no matter how frequently you vote in elections, how much power do you feel the Black community has to make changes on issues that are important to you? Please rate the amount of power you feel the Black community has on a scale of 0-10, where a “10” means the Black community has a lot of power, a “5” means neutral, and a “0” means the Black community has no power at all.

	TOTAL N=500	Black Men N=214
<b>Total Powerful (6-10)</b>	<b>59%</b>	<b>59%</b>
<b>Total Not Powerful (0-5)</b>	<b>21%</b>	<b>19%</b>
A lot of power (8-10)	39%	42%
Some power (6-7)	44%	17%
Neutral (5)	15%	21%
Little power (3-4)	20%	9%
Very little/No power (0-2)	7%	10%
Don’t know/Refused	14%	1%

27. I know it is a long way off, but if the November 2024 election for president were held today, for whom would you vote: **[ROTATE:]** Democrat Joe Biden, Republican Donald Trump, the third party or independent candidate, or would you not vote?

	TOTAL N=500	Black Men N=214
Democrat Kamala Harris	<b>73%</b>	<b>68% (+2)</b>
Republican Donald Trump	<b>10%</b>	<b>16%</b>
Third-Party Candidate Robert F. Kennedy, Jr.	2%	1%
Other Independent/Third Party	1%	1%
Undecided	11%	12%
Would vote for other political offices, but not president	1%	0%
Would not vote at all in the upcoming elections	2%	1%
Don’t Know/refused	0%	0%

28. [If Q27=Undecided] If you had to choose, for whom would you vote?

	TOTAL N=57	Black Men N=214
Democrat Kamala Harris	18%	20%
Republican Donald Trump	5%	8%
Third-Party Candidate Robert F. Kennedy, Jr.	0%	0%
Other Independent/Third Party	2%	0%
Undecided	68%	66%
Would vote for other political offices, but not president	4%	0%
Would not vote at all in the upcoming elections	3%	7%
Don't know/refused	0%	0%

Total 2024 Presidential Vote

	TOTAL N=500	Black Men N=214
Total Kamala	75%	71%
Total Trump	10%	17%
Completely Undecided	8%	8%
Someone else/Would not vote	6%	4%

29. IF Q27 = Kamala Harris OR Q28 = Kamala Harris] Is that more of a vote FOR Kamala Harris or AGAINST Donald Trump?

	TOTAL N=500	Black Men N=214
For Kamala Harris	79%	75%
Against Donald Trump	21%	25%
Don't Know/refused	0%	0%

30. Do you trust Kamala Harris as President to act in the best interest of people like you by a lot, some, little, or not at all?

	TOTAL N=500	Black Men N=214
<b>Total Trust</b>	<b>74%</b>	<b>70%</b>
<b>Total Distrust</b>	<b>21%</b>	<b>25%</b>
A lot of trust	52%	49%
Some trust	22%	20%
Little trust	9%	8%
No trust at all	12%	17%
Don't know/refused	5%	5%

31. When it comes to pushing for criminal justice reform as President, do you trust Kamala Harris to act in the best interest of people like you by a lot, some, little, or not at all?

	TOTAL N=500	Black Men N=214
<b>Total Trust</b>	<b>74% (+2)</b>	<b>71% (+4)</b>
<b>Total Distrust</b>	<b>20%</b>	<b>24%</b>
A lot of trust	51%	50%
Some trust	23%	21%
Little trust	8%	7%
No trust at all	12%	16%
Don't know/refused	6%	6%

**DEMOGRAPHICS**

32. Which of the following would you say are your main sources for news? Select up to three.

	TOTAL N=500	Black Men N=214
Local TV news	34%	30%
Network news (ABC, CBS, NBC)	32%	31%
CNN	29%	32%
MSNBC	20%	20%
Other	15%	21%
Facebook	13%	10%
Family and friends	12%	10%
TikTok	12%	12%
Fox News	11%	11%
Twitter	9%	11%
Instagram	9%	5%
Local radio	8%	5%
Local newspapers	7%	5%
National newspapers	7%	6%
None of the above	6%	8%
Snapchat	1%	0%
Don't know	0%	0%

33. Are you in a group chat for text communication with others? If so, how often has the presidential election come up recently in these group chats?

	TOTAL N=500	Black Men N=214
<b>Total Often</b>	<b>27%</b>	<b>27%</b>
<b>Total Not Often</b>	<b>28%</b>	<b>31%</b>
Very often	14%	12%
Somewhat often	13%	15%
A little bit often	10%	13%
Not often at all	18%	17%
I do not use group chats	45%	42%
Don't know/refused	0%	0%

34. In politics today, do you consider yourself a Republican, Democrat, or Independent?

	TOTAL N=500	Black Men N=214
Democrat	65%	58%
Republican	5%	9%
Independent	30%	32%
Refused	0%	0%

35. [If Q35 = Democrat or Republican] Do you consider yourself a strong or not a strong (Republican/Democrat)?

	TOTAL N=500	Black Men N=214
Strong	81%	76%
Not a strong	19%	24%
Refused	0%	0%

36. [If Q35 = Independent] Do you lean more towards the Republican Party, the Democratic Party or neither?

	TOTAL N=500	Black Men N=214
Democrat	30%	26%
Republican	13%	12%
Neither	57%	62%
Refused	0%	0%

**Total Partisanship**

	TOTAL N=500	Black Men N=214
<b>Total Democrat</b>	<b>74%</b>	<b>67%</b>
<b>Total Independent</b>	<b>17%</b>	<b>20%</b>
<b>Total Republican</b>	<b>8%</b>	<b>13%</b>
Strong Democrat	54%	46%
Not a strong Democrat	11%	12%
Lean Democrat	9%	8%
Independent	17%	20%
Lean Republican	4%	4%
Not a strong Republican	2%	4%
Strong Republican	3%	5%
Refused	0%	0%

37. For whom did you vote in the 2020 general election for president?

	TOTAL N=500	Black Men N=214
Joe Biden, the Democrat	74%	68%
Donald Trump, the Republican	9%	14%
Someone else	7%	7%
Not eligible (too young, not registered, etc.)	3%	4%
Did not vote	7%	8%

38. What is the highest level of school you have completed or the highest degree you have received?

	TOTAL N=500	Black Men N=214
<b>Total Non-college Educated</b>	<b>77%</b>	<b>77%</b>
<b>Total College Educated</b>	<b>23%</b>	<b>23%</b>
12 <sup>th</sup> grade or below, no high school diploma	9%	10%
High school graduate/diploma or equivalent	24%	30%
Some college but no degree	28%	24%
Associate degree	16%	13%
Bachelor’s degree	11%	14%
Master’s degree	9%	6%
Professional degree [e.g., MD, DDS, JD]	2%	2%
Doctorate	1%	1%
Refused	0%	10%

39. Are you married, unmarried living with a partner, single, separated, divorced, or widowed?

	TOTAL N=500	Black Men N=214
<b>Total Married / Partnered</b>	<b>41%</b>	<b>45%</b>
<b>Total Not Married / Partnered</b>	<b>59%</b>	<b>55%</b>
Married	30%	34%
Unmarried living with partner	11%	11%
Single	44%	42%
Separated / Divorced	10%	9%
Widowed	6%	5%
Refused	0%	0%

40. Are you the parent or guardian of any children under age 18?

	TOTAL N=500	Black Men N=214
Yes	32%	30%
No	68%	70%
Refused	0%	0%

41. Last year, that is 2023, what was your total family income from all sources, before taxes? Was it...?

	TOTAL N=500	Black Men N=214
<b>Under \$45k</b>	<b>46%</b>	<b>44%</b>
<b>\$45k-\$100k</b>	<b>22%</b>	<b>19%</b>
<b>\$100k-\$250k</b>	<b>32%</b>	<b>37%</b>
<b>\$250k+</b>	<b>1%</b>	<b>0%</b>
Less than \$24,999	22%	22%
\$25,000 to \$34,999	16%	14%
\$35,000 to \$44,999	8%	8%
\$45,000 to \$54,999	8%	9%
\$55,000 to \$64,999	9%	4%
\$65,000 to \$74,999	5%	6%
\$75,000 to \$84,999	7%	9%
\$85,000 to \$99,999	4%	3%
\$100,000 to \$249,999	18%	23%
\$250,000 or more	3%	2%
Don't know/Refused	1%	0%

THIS COMPLETES OUR SURVEY. THANK YOU VERY MUCH FOR YOUR TIME, AND HAVE A PLEASANT (DAY/EVENING).